

American Rambler Production 138 Conant Street Beverly, MA 01915 Sc Ac

Schedule Dates Advertiser

Contract #

Advertiser Agency

Agency Product

Brand

Sales Office Buyer Name

Phone/Fax CPE

Account Types
Billing Type

Billing Type Comments 102078

tes 08/22/12-08/26/12

Romney for President, Inc. (8973) American Rambler Production (4828)

Political/Candidate (1161)

political candidate (1775) Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA,STEPHANIE

, 34

National/Political Candidate

Standard ROMNEY/P/R

ROMNEY FOR PRESIDENT INC

Date Entered 08/20/12
Last Modified 08/22/12

d 08/22/12 Jessica Ellis

CO-OP NO
Headline # ECR07898511

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

Commission \$13,800.00

Net Total \$78,200.00

Sales Tax

 WBNS-TV (WBNS)

 8y Broadcast Month
 Spots
 Rate

 Aug. 2012
 88
 \$92,000.00

 Grand Total:
 88
 \$92,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	S	PW	Mo	Tu W	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	5:57A 7A (EST)		6		×	C _i X	×			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	GA NEWS 2X PER DAY	8/20/12
2.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	7A- 8A (EST)		6		х	. X	, X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	7A THIS MORN 2X PER DAY	8/20/12
3.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	8A- 8:55A (EST)		3		Х	(, X	-		3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	8A THIS MORN 1X PER DAY	8/20/12
4.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	8:58A- 9:55A (EST)		3		х	Х	¦ x			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	8/20/12
5.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	9:58A- 10:55A (EST)		3		Х	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LETS DEAL 1 1X PER DAY	8/20/12
6.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	10:58A- 11:57A (EST	n [3		Х	X	¦ x			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	PRICE RT 1 1X PER DAY	8/20/12
7.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	11:58A- 12:30P (EST)	6		X	X	X	1		6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	NOON NEWS 2X PER DAY	8/20/12
8.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	12:30P- 2P (EST)		3	•	х	. х	, X	1		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	8/20/12
9.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	2P- 3P (EST)		6		Х	(Х			3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	TALK 2X PER DAY	8/20/12
9.0.1	Closed Preempt	08/22/12															WBNS-TV (WBNS)	No Avail/Exception -	
9.0.2	Closed Preempt	08/22/12									:	. :					WBNS-TV (WBNS)	No Avail/Exception -	
9.0.3	Closed Preempt	08/22/12								;							WBNS-TV (WBNS)	No Avail/Exception -	
10.0	Normal Line / SPOT	08/22/12-08/24/12	4	:3	03P- 3:55P (EST)		3		×	(X	Х			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	8/20/12
11.0	Normal Line / SPOT	08/22/12-08/24/12	4	:30	03:58P- 5P (EST)		3		X	(X	X			3	\$500.00	\$1,500.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	8/20/12
					(ONF	TIR	M	ATIO	NC	C	ON	TF	RAC	>				
ccepted-	Agency/Advertiser:			Date:	Acce	pted-Stati	ion:								Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



American Rambler Production 138 Conant Street Beverly, MA 01915

Contract #

Schedule Dates

08/22/12-08/26/12 Advertiser Romney for President, Inc. (8973)

102078

Agency American Rambler Production (4828) Product Political/Candidate (1161) Brand

political candidate (1775) Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

KINCA, STEPHANIE **Buyer Name**

Phone/Fax CPE 34

Account Types National/Political Candidate

Billing Type Standard Comments

ROMNEY/P/R ROMNEY FOR PRESIDENT INC

Date Entered 08/20/12

08/22/12 Last Modified Jessica Ellis **Entered By** No

ECR07898511 Headline #

Demo

CO-OP

Order Type Normal

Package Deal

Commission % 15.00

Commission \$13,800.00 **Net Total** \$78,200.00

Sales Tax

WBNS-TV (WBNS) Rate By Broadcast Month Spots Aug. 2012 88 \$92,000.00 Grand Total: 88 \$92,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Tr	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	5P- 6P (EST)	:	3)	C¦ x	, X			3	\$1,500.00	\$4,500.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	8/20/12
13.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	6P- 6:30P (EST)	-	4	,	: X	Х			4	\$1,500.00	\$6,000.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY, 2X FRIDAY	8/20/12
14.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	6:58P- 7:30P (EST)		5	2	(¦ x	X	1		6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	JEOP 2X PER DAY	8/20/12
15.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	7:30P- 7:57P (EST)	:	3		(X	1		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	8/20/12
15.0.1	Clased Preempt	08/24/12														WBNS-TV (WBNS)	Schedule Change/Spot - BROWNS FB	
16.0	Normal Line / SPOT	08/22/12-08/24/12	4	:30	11P- 11;35P (EST)		6	:	κ¦χ	Х			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	8/20/12
16.0.1	Closed Preempt	08/22/12							1	į	1					WBNS-TV (WBNS)	No Avail/Exception -	
16.0.2	Closed Preempt	08/22/12							Į.							WBNS-TV (WBNS)	No Avail/Exception -	
16.0.3	Closed Preempt	08/22/12									1					WBNS-TV (WBNS)	No Avail/Exception -	
17.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	11:35P- 12:37A (EST)		3	;	X ¹ X	; x			3	\$700.00	\$2,100.00	WBNS-TV (WBNS)	D LETTERMAN 1X PER DAY	8/20/12
18.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	5A- 5:55A (EST)		3		x ¦ x	, x	. !		3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	SA NEWS 1X PER DAY	8/20/12
19.0	Normal Line / SPOT	08/22/12-08/22/12		:30	9P- 10P (EST)		1		X			1	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/20/12
20.0	Normal Line / SPOT	08/22/12-08/22/12	4	:30	10P- 11P (EST)		1		х		1		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CSI	8/20/12
					COI	VFI	RN	ATI	01	I C	ON	TF	RAC	Services of				
ccepted	-Agency/Advertiser:			Date:	Accepted-	Station	:							Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or
otherwise made a part of the particular contract, is herby rejected."



American Rambler Production 138 Conant Street Beverly, MA 01915 Contract #
Schedule Dates

Sei Ad Ag 60-1133 Pro

CPE

Account Types

Billing Type

Comments

Schedule Dates 0
Advertiser R
Agency A
Product P
Brand p
Salesperson P
Sales Office E
Buyer Name K
Phone/Fax

102078
08/22/12-08/26/12
Romney for President, Inc. (8973)
American Rambler Production (4828)
Political/Candidate (1161)
political candidate (1775)
Philadelphia Office, Philly (1680)
Eagle Television/Philadelphia Office
KINCA,STEPHANIE

KINCA,STEPHANIE

/
34

National/Political Candidate

Standard

ROMNEY/P/R

ROMNEY FOR PRESIDENT INC

 Date Entered
 08/20/12

 Last Modified
 08/22/12

 Entered By
 Jessica Ellis

 CO-OP
 No

 Headline #
 ECR07898511

 Demo
 Formula of the property of the pro

Normal

 Package Deal
 15.00

 Commission
 \$13,800.00

 Net Total
 \$78,200.00

Sales Tax

Order Type

 WBNS-TV (WBNS)

 By Broadcast Month
 Spots
 Rate

 Aug. 2012
 88
 \$92,000.00

 Grand Total:
 88
 \$92,000.00

08/24/12-08/24/12 08/24/12 08/24/12-08/24/12 08/25/12-08/25/12 08/25/12-08/25/12	4		9P- 10P (EST)	1	:	:		_ x			\$2,500.00		WBNS-TV (WBNS)	CSI:NY	8/20/12
08/24/12-0B/24/12 0B/2S/12-08/25/12	4	:30													1-1-01-1
0B/2S/12-08/25/12	3	:30		_	1		_:						WBNS-TV (WBNS)	Schedule Change/Exception - browns fb	
	3		10P- 11P (EST)	1	L		:	, X		_ 1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	BLUE BLOODS	8/20/12
08/25/12-09/25/12		:30	6:57A- 9A (EST)	1	L		† †		X :	1	\$800.00	\$B00.00	WBNS-TV (WBNS)	SAT THIS MORN	8/20/12
00/23/12-00/23/12	2	:30	7:30P- 7:57P (EST)	2	2				x !	2	\$700.00	\$1,400.00	WBNS-TV (WBNS)	WHEEL SAT	8/20/12
08/25/12-08/25/12	4	:30	10P- 11P (EST)	1	L		;	:	X ¦		\$2,000.00		WBNS-TV (WBNS)	48HR MYSTERY	8/20/12
08/25/12									1				WBNS-TV (WBNS)	Schedule Change/Exception - NFL FB	
08/25/12-08/25/12	2	;30	4:58A- 6:S6A (EST)	2	2 .			, .	Χ,	2	\$400.00	\$800.00	WBNS-TV (WBNS)	SAT 5AM NEWS	8/20/12
08/26/12-08/26/12	2	:30	6:28A- 8:30A (EST)	2	2		1	1	X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	SUN 630AM NEWS	8/20/12
08/26/12-08/26/12	2	: :30	B:58A- 10:30A (EST)	2	2 .		ı	1 1	X	2	\$1,500.00	\$3,000.00	WBNS-TV (WBNS)	CBS SUN MORNING	8/20/12
0B/26/12-08/26/12	4	:30	10:30A- 11:30A (EST)	1				1 1	. X	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	FACE THE NATION	8/20/12
08/26/12-08/26/12	2	:30	6:28P- 6:57P (EST)	1	ı			. !	. X	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	630P SUN NEWS	8/20/12
08/26/12-0B/26/12	4	:30	6:S7P- 8P (EST)	1	1		1	Ī	. x	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)		B/20/12
	08/26/12-08/26/12	08/26/12-08/26/12 2	08/26/12-08/26/12 2 :30	08/26/12-08/26/12 2 :30 6:28P- 6:57P (EST) 08/26/12-08/26/12 4 :30 6:S7P- 8P (EST)	08/26/12-08/26/12 2 :30 6:28P- 6:57P (EST) : 08/26/12-08/26/12 4 :30 6:S7P- 8P (EST) :	08/26/12-08/26/12 2 :30 6:28P- 6:57P (EST) 1 08/26/12-08/26/12 4 :30 6:S7P- 8P (EST) 1	08/26/12-08/26/12 2 :30 6:28P- 6:57P (EST) 1 08/26/12-08/26/12 4 :30 6:S7P- 8P (EST) 1	08/26/12-08/26/12 2 :30 6:28P- 6:57P (EST) 1 08/26/12-08/26/12 4 :30 6:S7P- 8P (EST) 1	08/26/12-08/26/12 2 :30 6:28P-6:57P (EST) 1 :08/26/12-08/26/12 4 :30 6:S7P-8P (EST) 1	08/26/12-08/26/12 2 :30 6:28P- 6:57P (EST) 1 X 08/26/12-08/26/12 4 :30 6:S7P- 8P (EST) 1 X	08/26/12-08/26/12 2 :30 6:28P- 6:57P (EST) 1 X 1 08/26/12-08/26/12 4 :30 6:57P- 8P (EST) 1 X 1	08/26/12-08/26/12 2 :30 6:28P-6:57P (EST) 1 \$1,000.00 08/26/12-08/26/12 4 :30 6:S7P-8P (EST) 1 \$1,000.00	08/26/12-08/26/12 2 :30 6:28P- 6:57P (EST) 1	08/26/12-08/26/12 2 :30 6:28P- 6:57P (EST) 1 X 1 \$1,000.00 WBNS-TV (WBNS) 08/26/12-08/26/12 4 :30 6:S7P- 8P (EST) 1 X 1 \$3,000.00 WBNS-TV (WBNS)	08/26/12-08/26/12 2 :30 6:28P- 6:57P (EST) 1 X 1 \$1,000.00 \$1,000.00 WBNS-TV (WBNS) 630P SUN NEWS

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B/E Bookend P/B Piggy Back



American Rambler Production 138 Conant Street Beverly, MA 01915

Line Type / Break Type (Ref #)

Agency Product

Brand

Salesperson Sales Office

Contract #

Buyer Name Phone/Fax

CPE **Account Types**

Billing Type Comments

Sec Length

Dates

102078

Schedule Dates 08/22/12-08/26/12 Advertiser

Romney for President, Inc. (B973) American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office

KINCA, STEPHANIE

National/Political Candidate

Standard

Run Times

34

ROMNEY/P/R ROMNEY FOR PRESIDENT INC

Date Entered Last Modified

08/20/12 08/22/12 Jessica Ellis

Total

Station

No CO-OP

ECR07898511 Headline #

Demo

Order Type Normal

Package Deal

Entered By

Commission % 15.00

Commission \$13,800.00 Net Total \$78,200.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month <u>Rate</u> **Spots** \$92,000.00 Aug. 2012 Grand Total: 88 \$92,000.00

Comments

Entered

	and type (tet sy	0000		Lengui			110 14 110 111 11 00 00	Dpow.	race	1000	Station	Comments	Lilicated
32.0	Normal Line / SPOT	0B/26/12-08/26/12	4	:30	11P- 11:35P (EST)	2	. X	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SUN 11P NEWS	8/20/12
33.0	Normal Line / SPORTS	08/24/12-08/24/12	4	:30	7:30P- 10:30P (EST)	1	x	1	\$1,500.00	\$1, 500.00	WBNS-TV (WBNS)	BROWNS PRESEASON FOOTBALL	8/22/12
34.0	Normal Line / SPOT	08/23/12-08/23/12	5	:30	7:57P- 8:55P (EST)	1	. X	1	\$2,500.00	\$2,500.00	WBNS-TV (WBNS)	BIG BANG THEORY/TWO AND A HALF MEN	8/22/12
35.0	Normal Line / SPOT	08/23/12-08/23/12	4	:30	10P- 11P (EST)	1	. X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	8/22/12
36.0	Normal Line / SPOT	08/26/12-0B/26/12	5	:30	9P- 10P (EST)	_ 1	x	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	THE GOOD WIFE	8/22/12
37.0	Normal Line / SPOT	08/26/12-0B/26/12	5	:30	6:57P- 8P (EST)	1		1	\$2,100.00	\$2,100.00	WBNS-TV (WBNS)	60 MINUTES	8/22/12
		•			CON	VFIF	RMATION CONT	RAC		·		•	
cepted	l-Agency/Advertiser:			Date:	Accepted:	Station:			Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

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B/E Bookend P/B Piggy Back

Printed At: 03:05 PM on Wednesday, August 22 2012